



OREGON METRO TRANSPORTATION PRIORITIES SURVEY

220-5222-WT

N=1,463

MARGIN OF SAMPLING ERROR ±2.8% (95% CONFIDENCE INTERVAL)
A/B SPLITS

Hello, I'm _____ from a public opinion research company. We're conducting a short survey about issues that concern voters in greater Portland, which includes Clackamas, Multnomah and Washington counties. I am not trying to sell you anything and I will not ask you for a donation or contribution of any kind. May I speak with _____? **(MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED--OTHERWISE TERMINATE.)** This survey has two sections.

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely -----	75%
Yes, cell but cannot talk safely -----	TERMINATE
No, not on cell -----	25%
(DON'T READ) DK/NA/REFUSED-----	TERMINATE

1. **(T)** Overall, would you say things in the Portland area are generally headed in the right direction, or do you feel that they are pretty seriously on the wrong track?

Right direction -----	36%
Wrong track -----	48%
(DON'T READ) DK/NA -----	16%

2. Next, I'm going to read a list of organizations. For each, I would like you to tell me if you have a generally favorable or unfavorable opinion of that organization. If you've never heard of that person or organization, or don't know enough about them to offer an opinion, please say so. **(IF FAVORABLE/UNFAVORABLE, ASK:)** Is that very or somewhat **(FAVORABLE / UNFAVORABLE)? (RANDOMIZE)**

	VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	OF/ DK	HEARD OF	NEVER HEARD	TOTAL FAV	TOTAL UNFAV
[]a. The federal government-----	4%	22%	26%	43%	4%	1%		26%	69%
[]b. The Oregon Department of Transportation, also known as O-DOT -----								65%	25%
[]c. (T) Metro-----	13%	52%	17%	9%	9%	1%		53%	27%
[]d. (T) Your City government-----	13%	40%	15%	12%	16%	4%		52%	38%
[]e. (T) Your County government---	10%	48%	18%	11%	12%	1%		58%	29%
[]f. (T) TriMet-----	28%	45%	12%	8%	5%	1%		73%	21%

3. Next, I'm going to read you a list of issues. Please tell me whether or not you think each one is an extremely serious, very serious, somewhat serious, or not a serious problem. (RANDOMIZE)

		EXT SER PROB	VERY SER PROB	SMWT SER PROB	NOT A SER PROB	(DK/ NA)	EXT/ VERY
[]a.	(T) Traffic congestion-----	36%	37%	23%	3%	1%	73%
[]b.	(T) A lack of convenient public transportation -----	6%	14%	28%	47%	4%	21%
[]c.	Racial inequality in greater Portland-----	17%	28%	29%	20%	6%	45%

(SPLIT SAMPLE A ONLY)

[]d.	(T) The quality of public schools-----	26%	33%	26%	9%	7%	59%
[]e.	Crime-----	14%	34%	40%	10%	2%	48%
[]f.	(T) The cost of housing-----	38%	37%	21%	3%	1%	75%
[]g.	(T) Loss of natural areas-----	17%	32%	31%	17%	3%	49%
[]h.	(T*) A lack of safety for people walking and biking-----	10%	27%	38%	23%	2%	37%
[]i.	(T) Growing income inequality-----	28%	32%	23%	12%	5%	60%

(SPLIT SAMPLE B ONLY)

[]j.	(T) High housing costs driving people out of their neighborhoods-----	38%	31%	22%	8%	2%	69%
[]k.	(T) Unemployment-----	5%	19%	33%	38%	5%	24%
[]l.	Climate change -----	36%	27%	16%	19%	2%	63%
[]m.	(T) Deteriorating streets and roads-----	24%	31%	37%	7%	1%	55%
[]n.	(T) Poorly planned growth and development -----	22%	26%	32%	13%	5%	49%
[]o.	(T) The cost of living-----	28%	32%	34%	6%	1%	59%

(RESUME ASKING ALL RESPONDENTS)

4. I'm going to read you a list of goals that some people might have for greater Portland. For each item I read, please tell me how important that goal is to you personally as you think about the future: is it extremely important, very important, somewhat important, or not important? (RANDOMIZE)

		EXT IMPT	VERY IMPT	SMWT IMPT	NOT IMPT	(DK/ NA)	EXT/ VERY
[]a.	(T*) Improving public transit-----	14%	28%	39%	17%	2%	43%
[]b.	(T*) Improving roads, bridges, and highways to ease traffic-----	37%	41%	18%	3%	0%	78%

(SPLIT SAMPLE A ONLY)

[]c.	(T) Having high-quality, affordable housing-----	37%	36%	22%	4%	1%	73%
[]d.	(T) Creating more good jobs-----	30%	42%	23%	5%	1%	71%
[]e.	(T) Having more and better parks, and places to enjoy the outdoors -----	16%	31%	38%	14%	1%	47%
[]f.	(T) Improving air and water quality -----	35%	35%	23%	7%	1%	69%
[]g.	(T) Providing housing for people who are homeless -----	35%	29%	26%	10%	1%	63%

(SPLIT SAMPLE B ONLY)

		EXT <u>IMPT</u>	VERY <u>IMPT</u>	SMWT <u>IMPT</u>	NOT <u>IMPT</u>	(DK/ NA)	EXT/ VERY
[]h.	(T*) Addressing climate change-----	39%	25%	18%	17%	1%	64%
[]i.	(T) Protecting natural areas and wildlife habitats-----	39%	39%	19%	3%	0%	78%
[]j.	(T) Supporting quality public schools -----	48%	39%	10%	3%	0%	87%
[]k.	(T) Having enough affordable housing-----	40%	34%	20%	6%	1%	74%

(RESUME ASKING ALL RESPONDENTS)

**MY NEXT QUESTIONS HAVE TO DO WITH GROWTH
AND DEVELOPMENT IN GREATER PORTLAND.**

5. (T) Do you think the rate of growth and development in your community is too fast, about right, or too slow? (IF TOO FAST/SLOW, ASK:) "Is that much too FAST/SLOW or just somewhat?"

TOO FAST ----- 52%

Much too fast ----- 30%

Somewhat too fast ----- 21%

About right ----- 38%

TOO SLOW ----- 7%

Somewhat too slow ----- 4%

Much too slow ----- 2%

(DON'T READ) DK/NA ----- 4%

6. Over the next several years, do you think that growth in greater Portland will continue at its current pace, or will it eventually slow down?

Current pace ----- 58%

Slow down ----- 30%

(DON'T READ) DK/NA ----- 11%

7. (T*) The Portland area has been growing steadily. Do you think this has been more positive or more negative for your community? (IF POSITIVE/NEGATIVE, ASK:) "Is that very POSITIVE/NEGATIVE or just somewhat?"

TOTAL POSITIVE ----- 27%

Very positive ----- 8%

Somewhat positive ----- 19%

(DON'T READ) Mixed ----- 27%

TOTAL NEGATIVE ----- 44%

Somewhat negative ----- 23%

Very negative ----- 21%

(DON'T READ) DK/NA ----- 2%

MY NEXT QUESTIONS HAVE TO DO WITH TRAFFIC AND TRANSPORTATION.

8. Next, I am going to read you a list of situations when you may find traffic to be a problem for you. After I read each one, please tell me whether traffic in greater Portland is a major concern in that situation, a minor concern, or not at all a concern for you. (RANDOMIZE)

	MAJOR CONC	MINOR CONC	NOT A CONC	(DK/NA)	TOTAL CONC
[]a. Getting to work-----	43%	24%	29%	4%	67%
[]b. Taking kids to school-----	16%	22%	49%	12%	38%
[]c. Running errands-----	24%	51%	24%	1%	75%
[]d. Getting out of town for the weekend -----	29%	46%	23%	2%	76%
[]e. On social outings to see friends or family -----	21%	53%	25%	1%	74%

9. Now I am going to read you a pair of statements about transportation in greater Portland. This includes all types of ways to get around, including driving, walking, biking, and public transit like MAX and TriMet. After I read them both, choose the statement that comes closest to your opinion. Please choose just one even if it's hard to decide. (RANDOMIZE)

[]a. [] I experience more problems with traffic congestion on local streets and roads. ----- 29%

OR

[] I experience more problems with traffic congestion on highways. ----- 66%

(DON'T READ)

(BOTH) ----- 3%

(NEITHER) ----- 0%

(DON'T KNOW/NA) ----- 2%

[]b. [] We should put a higher priority on fixing local streets and roads ----- 41%

OR

[] We should put a higher priority on fixing regional highways and bridges ----- 51%

(DON'T READ)

(BOTH) ----- 3%

(NEITHER) ----- 0%

(DON'T KNOW/NA) ----- 5%

[]c. [] I would rather we focus our transportation dollars on a small number of large regional projects ----- 46%

OR

[] I would rather we focus our transportation dollars on a greater number of small local projects ----- 43%

(DON'T READ)

(BOTH) ----- 1%

(NEITHER) ----- 0%

(DON'T KNOW/NA) ----- 10%

(RESUME ASKING ALL RESPONDENTS)

10. Suppose there were a measure on the ballot in the greater Portland area to reduce traffic congestion, create additional transportation choices for residents, and make it easier and safer to get around the region. It would fund specific traffic relief projects; repairs to local streets and roads; new light rail and rapid bus lines; and projects that make local streets and roads safer. The measure would increase local taxes for thirty years, subject to a community oversight committee and independent annual audits. In general, do you think you would vote yes or no on a measure of this type? **(IF YES/NO ASK:)** "Is that definitely (YES/NO) or just probably (YES/NO)?" **(IF UNDECIDED, ASK:)** "Well, do you lean towards voting yes or no?"

TOTAL YES ----- 64%
 Definitely yes ----- 29%
 Probably yes ----- 29%
 Undecided, lean yes ----- 6%

TOTAL NO ----- 31%
 Undecided, lean no ----- 3%
 Probably no ----- 10%
 Definitely no ----- 18%

(DON'T READ) DK/NA ----- 5%

(RESUME ASKING ALL RESPONDENTS)

11. Next, I am going to read you five major goals that might be pursued if additional funding for transportation were available in the greater Portland area. After I read each one, please tell me how important the goal is to you: extremely important, very important, somewhat important, or not important at all. (RANDOMIZE)

		EXT <u>IMPT</u>	VERY <u>IMPT</u>	SMWT <u>IMPT</u>	NOT <u>IMPT</u>	(DK/ NA)	EXT/ VERY
[]a.	Accommodating the growing population by providing more frequent and faster bus and MAX service-----	21 %	32 %	29 %	15 %	2 %	54%
[]b.	Improving pedestrian and overall safety on streets and roads with a history of crashes, and near senior centers, schools and places where a lot of people walk -----	36 %	35 %	21 %	7 %	1 %	71%
[]c.	Making it easier and faster for businesses to deliver products throughout greater Portland -----	8 %	26 %	44 %	19 %	3 %	34%
[]d.	Repairing and upgrading bridges and other key infrastructure to ensure they can survive an earthquake -----	41 %	37 %	18 %	4 %	1 %	78%
[]e.	Making it easier to travel short distances near where you live and within neighborhoods-----	13 %	24 %	40 %	21 %	1 %	37%
[]f.	Widening roads and highways to address bottlenecks-----	32 %	34 %	22 %	9 %	2 %	67%

12. And which of these five do you think should be the most important goal for additional transportation funding? **(RE-READ AND RANDOMIZE LIST IF NECESSARY. IF CHOICE MADE, ASK: "And which was second-most important?"") (RANDOMIZE)**

	<u>FIRST CHOICE</u>	<u>SECOND CHOICE</u>
[] Serving the growing population by providing more frequent and faster bus and MAX service -----	13 %	13 %
[] Improving pedestrian and overall safety on streets and roads with a history of crashes, particularly in areas near senior centers, schools and other high-risk locations -----	19 %	23 %
[] Making it easier and faster for area businesses to deliver products throughout greater Portland -----	2 %	6 %
[] Repairing and upgrading bridges and other key infrastructure to ensure they can survive an earthquake or other natural disaster-----	26 %	25 %
[] Making it easier to travel short distances near where you live and within neighborhoods -----	4 %	10 %
[] Widening roads and highways to address bottlenecks -----	31 %	16 %
(DON'T READ) All -----	1 %	0 %
(DON'T READ) None -----	0 %	2 %
(DON'T READ) Other (SPECIFY) -----	3 %	1 %
(DON'T READ) DK/NA/Refused -----	2 %	3 %

13. Next, which of the following do you think is the better way to improve the transit system in greater Portland? Please choose one even if it is hard to decide. **(ROTATE STATEMENTS)**

[] An expanded network of bus routes that run more often, more quickly and more reliably ----- 48%

OR

[] More MAX lines connecting important destinations ----- 39%

(DON'T READ) Both----- 10%

(DON'T READ) Neither ----- 2%

(DON'T READ) DK/NA ----- 2%

14. Next, I am going to read you some specific types of projects that might be funded by a ballot measure like the one I have been describing, along with a rough estimate of the cost of each one. Recognizing that there may not be enough funding for all such projects, please tell me whether you would be inclined to support or oppose each one. (IF SUPPORT/OPPOSE, ASK: "Is that strongly SUPPORT/OPPOSE or just somewhat?") (RANDOMIZE)

	<u>STR SUPP</u>	<u>SMWT SUPP</u>	<u>SMWT OPP</u>	<u>STR OPP</u>	<u>(DK/ NA)</u>	<u>TOTAL SUPP</u>	<u>TOTAL OPP</u>
[]a. Upgrading MAX to be more like some other cities, so it runs underground in downtown Portland and saves up to 20 minutes on MAX trips through downtown Portland. Estimated cost is 5 billion dollars.	19%	25%	21%	30%	6%	44%	50%
[]b. Making the buses go faster and more reliably on major routes like TV Highway, Macadam and McLoughlin, to help people get where they want to go more reliably. Estimated cost is 50 million dollars per route.	21%	40%	19%	13%	6%	61%	32%
[]c. Widening freeways like Highway 217 or Interstate 5 at key bottlenecks. Estimated cost is up to 500 million dollars per project.	45%	33%	10%	8%	4%	78%	18%
[]d. Making improvements on major local roads and commercial streets to help traffic move more smoothly and let people cross the road safely. Estimated cost is 25 million dollars per road.	39%	45%	9%	5%	3%	84%	13%

	STR <u>SUPP</u>	SMWT <u>SUPP</u>	SMWT <u>OPP</u>	STR <u>OPP</u>	(DK/ NA)	TOTAL <u>SUPP</u>	TOTAL <u>OPP</u>
[]e. Replacing major bridges that are more than 100 years old, such as the Ross Island and Burnside bridges. Estimated cost is 500 million dollars per bridge-----	42%	39%	10%	5%	4%	81%	15%
[]f. Fixing potholes, repairing sidewalks, and improving maintenance overall. Estimated cost is 500 million dollars -----	42%	44%	9%	3%	2%	86%	11%

15. Next, regardless of how the money were raised, would your household be willing to pay ___ in additional taxes to fund the kinds of transportation improvements I have been describing? (IF WILLING/UNWILLING, ASK:) "Would that be very WILLING/UNWILLING, or just somewhat?" (DO NOT RANDOMIZE)

	VERY <u>WILL</u>	SMWT <u>WILL</u>	SMWT <u>UNWILL</u>	VERY <u>UNWILL</u>	(DK/ NA)	TOTAL <u>WILL</u>	TOTAL <u>UNWILL</u>
a. 300 dollars per year-----	21%	34%	14%	26%	4%	55%	41%
b. 200 dollars per year-----	37%	28%	12%	20%	4%	65%	31%
c. 100 dollars per year-----	60%	19%	5%	13%	3%	79%	18%
d. 50 dollars per year-----	71%	13%	3%	10%	3%	84%	13%
e. 25 dollars per year-----	77%	9%	2%	8%	4%	86%	11%

16. Next, here are some statements from people who support a tax to generate additional funding for transportation improvements in greater Portland. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing. If you do not believe the statement, please tell me that too. (RANDOMIZE)

	VERY <u>CONV</u>	SMWT <u>CONV</u>	NOT <u>CONV</u>	DON'T <u>BEL</u>	(DK/ NA)	VERY/ SMWT
(SPLIT SAMPLE A ONLY)						
[]a. (SPEED) Buses and MAX are too slow. A transit system that moved more quickly and ran underground downtown to speed up cross-town traffic would be easier for more people to use. -----	18%	28%	31%	19%	5%	46%
[]b. (VULNERABLE) Investing in transportation improvements will help working families and those without cars have a way to get to their jobs or schools. And reliable transit for seniors and people with disabilities helps them live better lives. -----	42%	37%	13%	5%	3%	79%

		VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DK/ NA)	VERY/ SMWT
(SPLIT SAMPLE A CONTINUED)							
[]c.	(COMMUTE TIMES) Morning and evening commutes have gotten longer and longer as more people move to greater Portland. We need to invest in faster commutes for everyone.	41%	39%	13%	3%	3%	80%
[]d.	(CLIMATE) Investing in better transit and other transportation options will take cars off the road and limit the pollution that causes climate change.	30%	29%	20%	17%	3%	59%
[]e.	(BRIDGES) Six major bridges in greater Portland are more than 90 years old. Almost all of the area's bridges were built before we knew about the risk of a major earthquake. We should replace the bridges in greater Portland before a really big one hits.	40%	39%	14%	5%	3%	78%
(SPLIT SAMPLE B ONLY)							
[]f.	(GROWTH) Greater Portland is growing quickly, with more than two thousand new residents each month – more traffic backups are proof of that. It's fundamental to our future to have a variety of safe, affordable, and reliable options for people to get around.	43%	40%	10%	4%	3%	83%
[]g.	(EVERYONE) We need a transportation system that works for everyone. Drivers need efficient commute routes, and we need safe, reliable and affordable options for those who bike, walk or take transit.	46%	36%	12%	5%	2%	81%
[]h.	(CONGESTION) Too many Portland-area drivers spend hours and hours in traffic every week. These crucial transportation investments are needed to improve our quality of life.	36%	40%	17%	5%	2%	76%
[]i.	(POLLUTION) By expanding and improving public transit, we can take more cars off the road and ensure cleaner air.	31%	31%	22%	14%	2%	62%
[]j.	(CRASHES) We need to do all we can to eliminate traffic deaths and severe injuries – and start investing now in designing and upgrading roads with safety as a top priority.	30%	40%	19%	7%	3%	71%

(RESUME ASKING ALL RESPONDENTS)

17. Having heard more about it, let me ask you again about the idea of a ballot measure in greater Portland to reduce traffic congestion, create additional transportation choices for residents, and make it easier and safer for people to get around the region, funded by an increase in local taxes for thirty years, subject to a community oversight committee and independent annual audits. Do you think you would vote yes or no on a measure of this type? **(IF YES/NO ASK:)** "Is that definitely (YES/NO) or just probably (YES/NO)?" **(IF UNDECIDED, ASK:)** "Well, do you lean towards voting yes or no?"

TOTAL YES ----- 66%

Definitely yes----- 32%

Probably yes----- 28%

Undecided, lean yes----- 6%

TOTAL NO ----- 27%

Undecided, lean no----- 3%

Probably no----- 9%

Definitely no----- 15%

(DON'T READ) DK/NA ----- 7%

18. Do you regularly, that is at least two or three times per week, use any of the following modes of transportation? By that I mean for any purpose, including commuting to school or work, running errands, or recreation. **(RANDOMIZE)**

	<u>YES</u>	<u>NO</u>	<u>(DK/NA)</u>
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[]a.	Ride TriMet or SMART buses -----	22%	77%	2%
[]b.	Ride MAX light rail or street car -----	23%	76%	1%
[]c.	Carpool -----	22%	77%	2%
[]d.	Drive alone -----	88%	11%	1%
[]e.	Use a ride-hail service like Uber or Lyft -----	21%	78%	1%
[]f.	Bike with a shared bike service-----	2%	96%	1%
[]g.	Bike with your own bicycle -----	20%	78%	1%
[]h.	Use motorized scooters like Lime or Bird -----	3%	96%	2%

THESE NEXT QUESTIONS HELP DECISION-MAKERS AT METRO KNOW IF WE ARE HEARING FROM A REPRESENTATIVE GROUP OF PEOPLE REFLECTING THE REGION'S DIVERSE COMMUNITIES AND BROAD RANGE OF EXPERIENCES.

19. How do you describe your gender?

Female ----- 50%

Male ----- 46%

Transgender----- 0%

Non-binary, genderqueer or third gender ----- 0%

A gender not listed above **(PLEASE DESCRIBE)** ----- 0%

(DON'T READ) Prefer not to answer----- 3%

20. Do you own or rent your home? (**DO NOT READ LIST**)

Own -----	69%
Rent -----	24%
Live with parents or someone who owns -----	3%
Live with parents or someone who rents -----	1%
Other (SPECIFY) -----	1%
(DON'T KNOW/NA) -----	2%

21. Do you have any children under 18 living at home? (**IF NO, ASK:** "Do you have any children age 18 or older?")

Yes, under 18 -----	24%
Yes, 18 or older -----	8%
Yes, both under and over 18 -----	2%
No -----	63%
(DON'T KNOW/NA) -----	3%

22. When asked your racial or ethnic identity within the broad categories below, how do you identify? (**DO NOT READ LIST; CLARIFY IF NEEDED AND ALLOW MULTIPLE SELECTIONS**)

Native American, American Indian or Alaska Native-----	2%
Asian or Asian American-----	3%
Black or African American -----	2%
Hispanic or Latinx -----	3%
Native Hawaiian or other Pacific Islander-----	0%
White-----	82%
An ethnicity not included above (SPECIFY) -----	1%
(DON'T READ) Prefer not to answer-----	9%

23. Do you live with a disability? (**IF YES, READ CODES 2-7. ALLOW MULTIPLE RESPONSES**)

No -----	82%
Hearing difficulty-----	2%
Vision difficulty-----	2%
Cognitive difficulty-----	2%
Ambulatory difficulty-----	5%
Self-care difficulty-----	1%
Independent living difficulty-----	1%
(DON'T READ) Other (SPECIFY) -----	3%
(DON'T KNOW/NA) -----	6%

24. Which of the following best represents the annual income of your household before taxes? **(READ LIST)**

Less than \$10,000 -----	2%
\$10,000 to \$19,999-----	5%
\$20,000 to \$29,999-----	6%
\$30,000 to \$39,999-----	6%
\$40,000 to \$49,999-----	8%
\$50,000 to \$74,999-----	14%
\$75,000 to \$99,999-----	12%
\$100,000 to \$149,999-----	16%
\$150,000 or more-----	15%
(DON'T READ) Don't know/Prefer not to answer -----	16%

THANK AND TERMINATE

PARTY REGISTRATION:

Democrat-----	55%
Republican-----	23%
NAV/Other -----	22%

FLAGS

P12-----	41%
G12 -----	79%
P14-----	40%
G14 -----	75%
P16-----	67%
G16 -----	92%
P18-----	53%
BLANK -----	4%

AGE

18-29-----	13%
30-39-----	18%
40-49-----	18%
50-59-----	17%
60-64-----	11%
65-69-----	9%
70-74-----	6%
75+ -----	7%

COUNTY

Clackamas -----	19%
Multnomah -----	50%
Washington -----	31%

SURVEY MODE

Phone -----	49%
Online -----	51%